Benjamin Fritz

Senior Design Engineer / Manager



→ Intro

Hello, my name is **Benjamin** and I am a curious **Senior User Experience Design Manager** at the telecommunications provider **Vodafone** in Düsseldorf, Germany.

I am passionate about design but also dabble in the field of React and front-end development in general and I am eager to learn, advance and step up into a leading role to share my knowledge and experience.

☆ Experience

Aug 2020 – Present	**Senior User Experience Design Manager** at Vodafone Germany In my current role as Senior UX Design Manager on the design systems team, I work on simplifying and optimizing a more modern design system built with Figma and React with the help of AI in close collaboration with developers and editorial, guiding our consuming Sales teams.
Nov 2014 – Aug 2020	**Freelance Interaction Designer** Working as a UX expert and Interface Designer for advertising agencies, startups, and large corporations, I was responsible for building up internal design teams, creating concepts, wireframes and designs for mobile apps and responsive websites in Sketch and later Figma, communicating and collaborating closely with developers. Clients included adidas, Mercedes-Benz, Lidl and German drug store chain dm.
Feb 2013 – Nov 2014	**Lead Designer** at Tweek (acquired and shut down by dailyme.tv) Did UX + UI for the showcase iOS app (a hub for all your streaming apps and accounts to watch content casually or based on what your friends on the Facebook Social Graph liked or watched). Front-end tasks like newsletters + landing pages for our API and services were also part of my work there.
Mar 2010 – Dec 2012	**Art Director** at Jung von Matt Right after university, I started as a Junior Art Director, got quickly promoted to Art Director Online and was responsible for clients like Nike, Nikon, Bosch and Mercedes-Benz. Main tasks included screen designs and layouts, but also pitch decks, client presentations and mood boards.
May 2009 – Jul 2009	**Multimedia/Animation Intern** at Ogilvy Healthworld Spain Helped with Motion and Graphics Design and did some animation for healthcare clients like Cialis.
Mar 2008 – Aug 2008	**Graphics Design Intern** at Jung von Matt First steps into the realm of advertising during my studies which were more centered on traditional Bauhaus grid systems, strong typography and structured layouts in contrast to the shiny, experimental and creative Mad Men-like promotions and graphics at the agency.

Education

Winter 2009	**Bachelor of Arts, Communication Design** University of Applied Sciences Schwäbisch Gmünd 3.5 years course
Summer 2004	**Abitur** Rosenstein-Gymnasium Heubach 9 years course

Skills

Design	UX / UI and icon design, user research, prototyping
Leadership	Mentoring, training apprentices
Engineering	HTML, CSS, JavaScript / TypeScript (React)

Contact

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